

FOR IMMEDIATE RELEASE

May 14, 2015

SOUFUL CYPHER SUNDAY SUMMER SERIES PRESENTS HOUSE ON THE HUDSON ANNOUNCES NEW JERSEY PERFORMERS ADDED TO THE MAY 17, 2015 HOUSE ON THE HUDSON LINE UP

JERSEY CITY... Soulful Cypher™ & RescuePoetix™ announce artist line up for the 2015 Sunday Summer Series opening event House on the Hudson. Joining RescuePoetix™ on the Spoken Word / Poetry / Live Performance stage are Wyme, Lana Rose, Benjamin Roman Jr. and Julie & Makeda.

The May 17, 2015 House on the Hudson launches the Sunday Summer Series of House music events that Soulful Cypher founder and lifetime Jersey City resident Wyse Rodriguez launched in 2014. The DJ lineup includes DJ SAINT SANCHEZ (Soulful Cypher), DJ / Producers SOULMEDIC & WILLROD (Hook & Bass Productions) and DEEJUST AQUABEAT (Get Open Sessions). House on the Hudson is set to take place on Sunday, May 17, 2015 at J. Owen Grundy Pier (Exchange Place, Jersey City) from 12:00 pm to 8:00 pm EST.

ABOUT THE ARTISTS

WYME Wise Young Men Excel has had rhythm pass through his fingertips ever since he was a small boy running through the wilds of Jersey City. The son of a drummer and a teacher he was always immersed in music and books, finding his strength in singing. WYME has traveled through and within the planes of the physical and melodic and has sung at a variety of venues including 54 below (NYC) and Hempfest (Seattle) and his voice has reached movie soundtracks in France and beyond. As a child of the healing word he loves you before you know him.....way before you knew yourself.

LANA ROSE is a Wordsmith, Jersey Girl, and paramour of concrete and trees. She has been writing poetry and short stories for over two decades and performing as a spoken word artist since 2000. Guerilla Poet Tree is her first published collection of poetry. Her second, Rain & Concrete, was released in Spring 2014. Lana is the CEO and Founder of Positively Jersey (<http://positivelyjersey.com/>) and hosts Wordsmithing Unplugged at Gia Gelato in downtown Jersey City. For more information, please visit <http://auntlana.com/>



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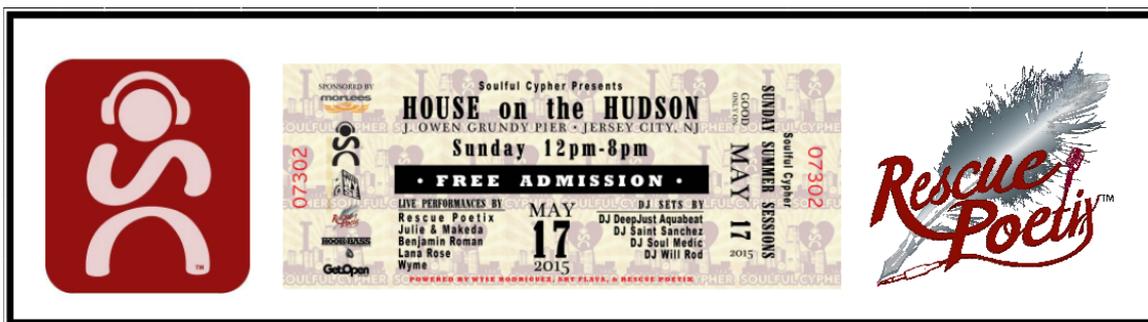
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BENJAMIN ROMAN JR is a professional painter and poet, born and raised in the Bronx and currently residing in New Jersey. He has pursued a love for Art since the early 1990s and has received a variety of recognition and awards for his Watercolor paintings. Benjamin is self-published in the realms of Art and poetry. His goal as an artist is to tenderly and accurately touch and move the lives of others. For more information, please visit <http://www.bensartistry.com/>

JULIE & MAKEDA have been creating and performing music together for over 10 years. They have participated in numerous charities and benefits for artists such as Bridget Brigitte and Danielle Lopresti and the Masses and have provided backup vocals to local California artists, where they met and joined forces. They have performed at the Lumpy Sues annual acoustic festival in Miami for three years. Now residing in Jersey City, Julie & Makeda take their Acoustic Poetic Soul to the next level with their music, writing and singing to bring their visions to life. For more information, please visit <https://www.facebook.com/JulieAndMakeda>

RESCUEPOETIX™ is a writer, poet, spoken word artist and recording artist in addition to being a businesswoman. Her management experience developed along with her own career, working domestically and internationally since 2009. Her work includes artist development, networking and marketing as well as bookings for artists in New Jersey, New York, Boston, Philadelphia and Miami. With international ties that touch all corners of the world and across several artistic communities, her solid reputation with management and consulting creates opportunities for an international mainstream presence.

As a recording artist, RescuePoetix™ burst onto the music scene in the summer of 2011 with "Shadow Dancer," her first spoken word release. Since then, additional works have been released on such notable house music labels as: D# Sharp Records, Cyberjamz Records, Liberate Recordings, Grooveboy Music, Movement Soul Recordings, Honeycomb Music, Open Bar Music, Arawakan and MoBlack Records. For more information, please visit <http://www.rescuepoetix.com/>



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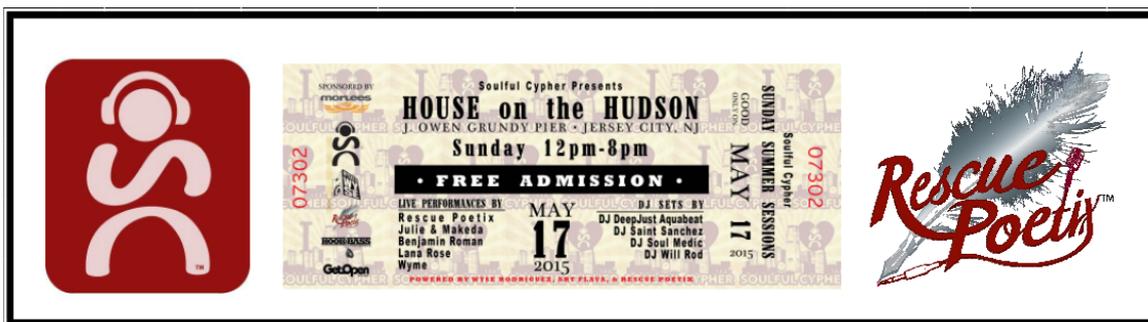
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ABOUT THE DJs

DJ WILLROD is hardly a new comer to the music business. He has a diversity of experience in the music field since 1991. For him, it all started when, while working at Disco-Rama on West 4th ST NYC, he was in constant contact with artists, producers and owners of a variety of independent labels. Known within the industry as a well-rounded DJ, he has an appreciation for all kinds of music. As part of his exposure to the club scene, he was part of the team who ran Sequoias after work party for 16 years. Will has played everything ranging from Latin to Hip Hop, Reggae to House, and Freestyle to Classics. Mastering the ability to switch from one genre to another to keep a wide range of dancers of all age groups and tastes on the dance floor for eight hours was a challenge Will relished. It fine-tuned his ability to read a crowd and sharpened his skills and talents in playing for the dancers. Will recognizes that his chosen path in the Music Industry calls for a good attitude, hard work, dedication to growing and team spirit to maintain a steady growth and deep sense of accomplishment and gratitude. . For more information, please visit <http://www.hookandbassrecords.com/>

SOULMEDIC'S second birth into DJing was further encouraged by DJ WillRod after 20 years of being out of the game. Quick on his feet and with a savvy technical know-how, this creative remixer shows no fear behind the decks. From Old School Music of every genre to the most recent floor bangers, he can find a fit among them and through all worlds of music.

As a self-professed extrovert his passions keep him active in the nightlife, feeding off of and sharing energies with others in the right industry settings. His passionate focused demeanor carries over from the dance floor to behind the decks to working on projects that impact those he comes in contact with. The many influences that have contributed to his strong sense of community and commitment to excellence include his father, the first two DJs he encountered in his life, Church and learning how to play the trumpet. Each has influenced various aspects of his life and career; how to blend multiple songs into a live unedited remix, acoustics in a live setting and timing and tempo. . For more information, please visit <http://www.hookandbassrecords.com/>



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DEEJUST AQUABEAT (aka DJ Aquabeat) is a veteran of the NYC house music scene with over 20 years behind the turntables and even more on the dance floor. Producing & mixing a soulful blend of deep, electronic and ancestral rhythms, he's known for his technical approach, thoughtful selection; fuel injected sets and a style that you feel way before you hear.

Dj/Producer DeepJust has releases on United Music Records, Oscar P's Heavy and Open Bar imprints, Fred P's Soul People Music and Boards imprints; Sound Designers Recordings, WhasDat Music and he has been remixed by the likes of Fred P, Hallex M, PeteBlas and Pirahnahead.

ABOUT HOUSE ON THE HUDSON

House on the Hudson is a family friendly free event and welcomes everyone to come out and enjoy the diversity that Jersey City has to offer.

ABOUT SOULFUL CYPHER FOUNDERS

WYSE RODRIGUEZ aka Wycked Wyse is a lifelong Jersey City resident and founder of Soulful Cypher. For over two decades Wyse has demonstrated a keen ability to bring people together to enjoy music and dance in a positive environment. Though he is generally known as a "behind the scenes guy", the community greatly benefits from his past and current creative projects, taking his talents to the forefront.

In 2013 Wyse created Soulful Cypher a Jersey City-based brand that seeks to bring the joy and spirituality of music, poetry and art to individuals and families. Soulful Cypher brings a menagerie of artists from an eclectic group of deejays, artists, poets and house music aficionados to create what he terms a cypher. "Through our diverse genres,



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we serve to increase the passion of house music while enriching the lives of others as a community," expresses founder Wyse Rodriguez. Direct contact Wyse@SoulfulCypher.com

ART "FLAVA" NEGRON, co-founder of Soulful Cypher, is an unsung hero who has championed childhood friend and business partner Wyse Rodriguez on various projects over the course of their partnership. A native of Jersey City and a huge House music aficionado, Art Flava has continuously supported and contributed to growth of the Soulful Cypher movement. Direct contact ArtFlava@SoulfulCypher.com

JOSE "SAINT" SANCHEZ is a veteran underground deejay from the Paradise Garage and Zanzibar era, who also hails from Chilltown. Saint best represents the brand's versatile style of music, which would become its signature. Saint's soulful jazzy, Afro-Latino fusion along with his deep rooted spirituality have helped Soulful Cypher's events be the place to musically cleanse your mind, body, and soul. For more information, please visit <https://www.facebook.com/djsaintsanchez?fref=ts> . Direct contact DjSaint@SoulfulCypher.com

For additional information, press and booking inquiries, contact Wyse Rodriguez at Wyse@SoulfulCypher.com

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