



## RESCUEPOETIX™ ANNOUNCES NEW MANAGEMENT DEAL WITH MIXTAPE SESSIONS' ARTISTS FLORA CRUZ AND ADAM CRUZ

FOR IMMEDIATE RELEASE  
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JERSEY CITY - RescuePoetix™ has struck a management deal with Mixtape Sessions' artists Flora Cruz and Adam Cruz. This collaboration further expands RescuePoetix' scope as an organization focused on providing quality management and booking services. As part of her responsibilities, RescuePoetix™ will lead the development and growth of both Mixtape Sessions artists throughout the coming year and beyond.

Flora and Adam will join forces with RescuePoetix™ to broaden their marketing reach and expand their businesses into other areas of music and entertainment. She will also help to improve their brand visibility and broaden their artistic influence through business and philanthropic efforts. The deal will involve multi-media projects, several music releases, radio programming opportunities, educational workshops, art curation and more!

For additional information, press and booking inquiries, contact RescuePoetix™ at: [bookings@mixtapesessions.com](mailto:bookings@mixtapesessions.com)

### A LITTLE MORE ABOUT FLORA CRUZ:

Since the release of her 2008 "Dulce Melodia" debut album, Flora Cruz has been taking the music world by storm, garnering critical acclaim for her sincere story-telling, confident attitude and incredible vocal prowess! Her 'Let the Sunshine Out' single was heavily supported by DJ and Dance music legend, Tony Humphries, and exploded in Europe after Ibadan Recordings' own Jerome Sydenham remixed and released the uplifting tune to the rest of the world. Flora has performed live at many notable venues including: NJPAC's *Sound of the City*, the Lincoln Park House Music Festival in Newark, NJ and at Santos' Party House for the Kerri Chandler Hologram Project, NYC. When she's not promoting her LP or her latest single, entitled "Alegría," Flora is hard at work on her forthcoming sophomore album.

Visit Flora on the web at: [FloraCruz.bandcamp.com](http://FloraCruz.bandcamp.com) | [Facebook](#) | [Twitter](#)

### **A LITTLE MORE ABOUT ADAM CRUZ:**

Adam Cruz is a DJ, artist, writer, record label executive, graphic designer and music business enthusiast. He has worked with disco music legend Mel Cheren, Grammy award winner "Little Louie" Vega, Kenny "Dope" Gonzalez, dance music giants Josh Milan and Kevin Hedge, Tony award winner Lillias White and many notable others.

As music business partners, Josh Milan and Adam Cruz have steadily built their popular record label *Honeycomb Music* since its 2010 launch and for his own *Mixtape Sessions*, Adam has released his fantastic new "Freedom" album! His new junior LP is **available now** at your favorite digital music retailer and at: [mixtapesessions.com](http://mixtapesessions.com). When he's not hard at work promoting his new projects, Adam continues to build a solid base of loyal listeners, broadcasting his weekly "Mixtape Sessions Master Class" and "Freedom Radio Hour" programs in Africa on Capital Radio 91.6FM The Heartbeat of Sudan.

Visit Adam on the web at: [DJAdamCruz.com](http://DJAdamCruz.com) | [Facebook](#) | [Twitter](#)

### **A LITTLE MORE ABOUT RESCUE POETIX™:**

Besides being a businesswoman, RescuePoetix™ is a writer, poet, spoken word artist and recording artist. Her management experience developed along with her own career, working domestically and internationally since 2009. Her prior work includes artist development, networking and marketing for the now defunct SpokenMovement™ and more recently, bookings for artists in New Jersey, New York, Boston, Philadelphia and Miami. With international ties that touch all corners of the world and across several artistic communities, her solid reputation with management and consulting creates opportunities for an international mainstream presence.

As a recording artist, RescuePoetix™ burst onto the music scene in the summer of 2011 with "Shadow Dancer," her first spoken word release. Since then, additional works have been released on such notable house music labels as: D# Sharp Records, Cyberjamz Records, Liberate Recordings, Grooveboy Music, Movement Soul Recordings and Honeycomb Music. To add to her many talents, RescuePoetix™ is a senior staff writer for EDM web-site, 1200dreams.com, and a contributing writer for Media Services NYC. Additionally, she markets, promotes and develops programming content for Cyberjamz Internet Radio ([cyberjamz.com](http://cyberjamz.com).) working with CEO and founder, Sammy Rock, and VP of Operations, Catherine Rowell.

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### **PICK UP CURRENT & FUTURE RELEASES FROM FLORA CRUZ & ADAM CRUZ**



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