



FOR IMMEDIATE RELEASE

June 20, 2015

SOUFUL CYPHER SUNDAY SUMMER SERIES PRESENTS HOUSE ON THE HUDSON ANNOUNCES THE DJ AND ARTIST LINEUP FOR THE JUNE 21, 2015 HOUSE ON THE HUDSON

Keith Thompson (Artist/Producer/DJ) is well known for his mega house hit "Break 4 Love." Beyond that classic, he has stayed true to soulful and deep house music over the years releasing club hits such as "The Rhythm Of Life", "Can't Take It", "Believe", "Its On" with Scott Wozniak to name a few. Thompson has created a strong fan base internationally from the Middle East to South Africa and Eastern Europe. By collaborating with producers and artist from each region, he continues to create underground hits like, "Living on the Frontline," with Victor Simonelli, now an anthem in South Africa. "Africa In Your Veins," "Borders Don't Matter" with Ralf Gum, and "Truly" a number one hit in Bulgari with Maria Ilieva.

His new Best Of 2.0 album features his most recent hits internationally. Keith's engaging stage performance as well as his years of dedication to the music has made him a house music legend. Thompson is one of a few house music artist/ producers, who has sold 3 million units of their music and counting. Two and a half million with "Break 4 Love" alone. His original version of "Break 4 Love" as part of the group Raze is featured in the video game Grand Theft Auto: San Andreas which has sold over 50 Million copies.

In 1983 Keith began his foray in the music industry as a radio announcer/DJ in New York on WNWK 105.9 FM while studying for his bachelor's degree in Communication Arts. Reggae was his first love and so his first release was in that genre, "Everywhere I Go" on his own Flat Records label. The cover song, garnered regional support on radio and launched his career beyond DJing. But the emergence of house music in 1985 captivated him and he was hooked. His old experiments in speeding up dub and old dance records served him well as he began producing house and teamed up with "Bounce, Rock, Skate" producer Vaughan Mason to create what was to become an eternal classic. For more information, please visit <http://www.keiththompson.com/>

RESCUEPOETIX™ is a writer, poet, spoken word artist and recording artist in addition to being a businesswoman. Her management experience developed along with her own career, working domestically and internationally since 2009. Her work includes artist development, networking and marketing as well as bookings for artists in New Jersey, New York, Boston, Philadelphia and Miami. With international ties that touch all corners of the world and across several artistic communities, her solid reputation with management and consulting creates opportunities for an international mainstream presence.



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As a recording artist, RescuePoetix™ burst onto the music scene in the summer of 2011 with “Shadow Dancer,” her first spoken word release. Since then, additional works have been released on such notable house music labels as: D# Sharp Records, Cyberjamz Records, Liberate Recordings, Grooveboy Music, Movement Soul Recordings, Honeycomb Music, Open Bar Music, Arawakan and MoBlack Records. For more information, please visit <http://www.rescuepoetix.com/>

ABOUT THE DJs

Zandy SheJay brings her South African roots to the New York/New Jersey House Music Scene as an Event Planner, DJ and Entrepreneur. Her deep love for music can be felt through her carefully chosen selections to uplift the dance floor through her unique Afrique brand and style of playing. She’s blazed the decks with globally renowned DJs and producers and continues to be a mover and shaker in the House Music scene.

Nadeeha Eshe & Montana Monti form Spirits in Motion. Based out of Brooklyn NY, they work to invoke the spirit through music, a spiritual revolution. With House Music roots that include Paradise Garage, Spirits in Motion has played such NY legendary parties as Libation, Shelter (Green Room), I’ll House You and Funkbox NYC. The original elements they bring to the dance floor keep the dancers coming back time after time, staying long after the lights come up and the party is over.

Anané Vega has the crowd in the palm of her hands, the same ones that introduce the next sequence of sonic fuel. Her crowd’s fiery dancing is reignited and a sea of raised hands begins to clap in ritualistic unison. Her music choices are unexpected, yet beautifully curated. The scene is oddly spiritual and miles away from where the night’s commander began her journey of self-discovery.

Anané Vega was born in Cape Verde’s capital city of Praia, located on the island of Santiago, to a Portuguese father and a Cape Verdean mother. Cape Verde, a former Portuguese colony, is located off the western African coast. During the time when Cape Verde was fighting for its independence against Portugal, her family was unexpectedly



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uprooted after they received death threats because of their Portuguese ties, thereby forcing Anané and her family to unwillingly vacate the island. After some time in Portugal, they relocated to the United States in search of expanded opportunities.

With a hundred dollars, a bag of clothes, a one-way ticket and friend's couch as a bed, she made the jump into the concrete jungle of New York. She was quickly discovered by Click Model Agency in the streets of NYC and began to study dance and theater. During this time she also met her future husband and world-renowned DJ entertainer, "Little" Louie Vega. Her choice to rebel against what was expected of someone like her had paid off and she was finally doing things her own way.

Anané Vega's foray into djing wasn't conventional considering she never had the intention of becoming a DJ. Although her DJ husband would constantly complement her on her tasteful and entertaining musical curating at home, she never took it more than a friendly compliment. She already had experienced success as a singer including her debut album, Anané'sWorld. However, it wasn't long before she was given the opportunity to actually DJ a night. A trip to visit an NYC friend who happened to manage the SubMercer, an intimate and exclusive lounge underneath Soho's Mercer Hotel, turned into an offer to DJ an upcoming night. Anané's career as a DJ had begun.

For more information, please visit <http://www.ananevega.com/>

ABOUT HOUSE ON THE HUDSON

House on the Hudson is a family friendly free event and welcomes everyone to come out and enjoy the diversity that Jersey City has to offer. The range of activities and events offered by Soulful Cypher to the community increase and strengthen with the unity that has become the Soulful Cypher Circle. #JoinTheCircle



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ABOUT SOULFUL CYPHER FOUNDERS

WYSE RODRIGUEZ aka Wycked Wyse is a lifelong Jersey City resident and founder of Soulful Cypher. For over two decades Wyse has demonstrated a keen ability to bring people together to enjoy music and dance in a positive environment. Though he is generally known as a “behind the scenes guy”, the community greatly benefits from his past and current creative projects, taking his talents to the forefront.

In 2013 Wyse created Soulful Cypher a Jersey City-based brand that seeks to bring the joy and spirituality of music, poetry and art to individuals and families. Soulful Cypher brings a menagerie of artists from an eclectic group of deejays, artists, poets and house music aficionados to create what he terms a cypher. “Through our diverse genres, we serve to increase the passion of house music while enriching the lives of others as a community,” expresses founder Wyse Rodriguez. Direct contact Wyse@SoulfulCypher.com

ART "FLAVA" NEGRON, co-founder of Soulful Cypher, is an unsung hero who has championed childhood friend and business partner Wyse Rodriguez on various projects over the course of their partnership. A native of Jersey City and a huge House music aficionado, Art Flava has continuously supported and contributed to growth of the Soulful Cypher movement. Direct contact ArtFlava@SoulfulCypher.com

JOSE “SAINT” SANCHEZ is a veteran underground deejay from the Paradise Garage and Zanzibar era, who also hails from Chilltown. Saint best represents the brand’s versatile style of music, which would become its signature. Saint’s soulful jazzy, Afro-Latino fusion along with his deep rooted spirituality have helped Soulful Cypher’s events be the place to musically cleanse your mind, body, and soul. For more information, please visit <https://www.facebook.com/djsaintsanchez?fref=ts> . Direct contact DjSaint@SoulfulCypher.com

For additional information, press and booking inquiries, contact Wyse Rodriguez at Wyse@SoulfulCypher.com

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